

STAFF PICK

WHAT DO YOU DO WITH AN IDEA?

PICTURE BOOK BY KOBI YAMADA AND MAE BESOM

What Do You Do With An Idea? by Kobi Yamada and illustrated by Mae Besom is a brilliant picture book about inspiration, ideas, creativity, patience and confidence. In this book, an inquisitive child has an idea in the shape of an adorable crowned egg with legs. At first, the child is uncertain about it, thinking it too odd and silly, that people may laugh at it. But it would not leave, and so the child decides to care for it and nurture it. As their confidence grows, so does the idea until one day it grows into something big and magical.

What Do You Do With An Idea? is an inspirational message for both children and adults alike. The book is beautifully illustrated and sparks the readers' creativity. Besom integrates the grey pencil and colour to contrast the ordinary and the extraordinary and to represent the boundless possibilities an idea may hold. Yamada's beautiful narrative encourages us to believe in ourselves and in our ideas no matter how strange they initially seem. As long as we remain resilient and don't give up, we can change everything.

— Haram, Library Assistant
January, 2021

ABOUT AUTHOR & ILLUSTRATOR

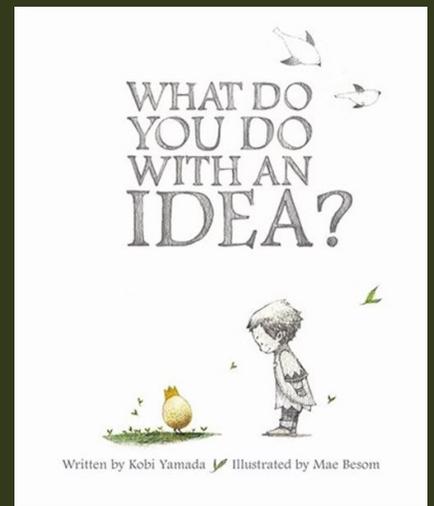
Kobi Yamada is the creator of many inspiring gift books and ideas as well as the president of Compendium, a company of amazing people doing amazing things. He happily lives with the love of his life and their two super fun kids in the land of flying salmon where he gets to believe in his ideas all day long. He thinks he just might be the luckiest person on the planet.

Mae Besom began her career as a character designer in Sichuan, China after graduating from the Sichuan Fine Arts Institute. She then decided to embrace her love of illustration and now works as a full-timed children's illustrator. She uses traditional media—both pencil and watercolor—to create texture and light within her enchanting illustrations.

— from back of book

But there was something magical about my idea.

I had to admit, I felt better and happier when it was around.



Title: What Do You Do With An Idea?
Author: Kobi Yamada
Illustrator: Mae Besom

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